

Penn State Latinx Agriculturalist Task Force Annual Summary 2019-2020

Membership

PSU Latinx Agriculture Task Force

- Ilse Huerta Arredondo
- Emma Rosenthal
- Maria Gorgo-Gourovitch
- Carolee Bull
- Kathy Sexsmith
- Melanie Miller-Foster
- Tara Baugher
- Elsa Sanchez
- Lee Stivers (retired Dec '18)
- Paige Castellanos
- Rosario Castro Bernardim

Extension Impact Grant Committee

- Above members
- Jaime Garcia Prudencia
- Mauricio Rosales
- Adrianna Murillo Williams
- Katherine Cason
- Joshua Rice
- Ed Rajotte
- Carlos Quesada
- Mitzy Porras Becerra

Achievements 2019-2020 Summary

1. Creation of Latinx outreach outputs database

“Outputs database files” can be found on Box
<https://psu.app.box.com/folder/81992219252>

- Extension Resources in Spanish – word document showing the number of resources produced in Spanish by Extension team and sub-category
- Updated excel database of web-based Extension resources in Spanish (created Oct. 2020): total of 472 articles, videos, and other educational resources in Spanish, which received a total of 561,000 visits over the past two years

2. Held Penn State Latinx Outreach Strategic Planning Meeting – September 16-17, 2019

“Our goal was to help Latinx growers achieve quality agricultural production, experience satisfaction in their workplaces, and enjoy a high quality of life.”

- The executive summary can be found here:
<https://psu.app.box.com/file/537944475676>
- The Penn State News article covering this meeting can be found here:
<https://news.psu.edu/story/592288/2019/10/09/academics/latinx-agricultural-network-formed-penn-state-address-communitys>



3. Programming in other states as a benchmarking effort

Full report : <https://psu.app.box.com/folder/81992219252>

4. Hosted the Mid-Atlantic Fruit and Vegetable Convention Spanish Session - January 29, 2020

- 21 participants – “farms where they work can increase profits from what they learned at this session”
- Participants comments: “Extension programs have improved their horticulture skills, taught them to use new IPM practices, led to the improvement of the quality of their produce harvested, taught them to use better pesticide management strategies, and led them to use new practices to increase food safety”.



5. LAN and Horticulture team member efforts to support Latinx Community during COVID-19

Tara Baugher, Maria Gorgo, Daniel Weber, Kathy Sexsmith

Protecting Agricultural Employee Health during COVID-19

- Interactive webinars in partnership with ag health providers, Penn State Law, PDA, grower community
- Posters and pamphlets in English and Spanish to communicate best practices and health services

New resources address CDC and U.S. Department of Labor interim guidance for agricultural workers and employers:

Basic information and training about infection prevention should be provided to all farmworkers in languages they can understand.

<https://extension.psu.edu/protecting-agricultural-employee-health-during-covid-19>



PROTECTING AGRICULTURAL WORKERS FROM COVID-19

What is COVID-19?
COVID-19 is a contagious respiratory illness caused by the new coronavirus.

How does COVID-19 spread?
Close Personal Contact Respiratory Droplets Contaminated Surfaces

Essential Work
Agricultural work is considered essential. Farmworkers help ensure an adequate food supply while many communities are under self-isolation and quarantine.

GUÍA DE SALUD PARA TRABAJADORES AGRÍCOLAS DURANTE LA PANDEMIA COVID-19

REFERENCIAS Y RECURSOS
Centers for Disease Control and Prevention. "Coronavirus Disease 2019 (COVID-19): Agriculture Workers and Employers—Interim Guidance from CDC and the U.S. Department of Labor." cdc.gov/coronavirus/2019-ncov/community/guidance-agricultural-workers.html
Penn State Extension. "Coronavirus/COVID-19 Information." extension.psu.edu/coronavirus
Pennsylvania Department of Agriculture. "Food for Thought: Modifications to Seasonal Farm Labor Camp Requirements." agriculture.pa.gov/foodforthought/Pages/Article.aspx?postid=1
Si necesita un folleto gratis, llame al 717-334-0001 y dé su nombre, número de teléfono y dirección. Alguien lo contactará. Déjese a la siguiente página para más información [keystoneagworkerprogram](https://extension.psu.edu/keystoneagworkerprogram).
Las recomendaciones de CDC cambian regularmente. Visite cdc.gov/coronavirus para obtener la información más actualizada.
(Gracias por su gran contribución durante esta pandemia como empleado de un negocio esencial de alimentos).
Publicación producida originalmente por Cornell Farmworker Program y adaptada con permiso para su uso en Pennsylvania por Penn State Extension y Keystone Health como parte de la colaboración Penn State Extension Multistate Impact.
extension.psu.edu

Maria Gorgo, Tara Baugher, Daniel Weber, Catherine Lara, Montserrat Fonseca Estrada

Advancing Penn State Extension's Spanish Outreach Efforts using Innovative Educational Formats

Pandemic Priorities for Spanish-Speakers

- *New Agricultura en Español*
Facebook page (130,000 total reach Apr–Aug)
Post with the greatest reach: Penn State Extension –
Su Fuente de Información sobre la Agricultura/Your
Source for Agriculture Information
- *New hotline in Spanish for reporting
timely crop recommendations*

Weekly scouting and sustainable management
recommendations



Penn State Extension
Agricultura en Español

Maria Gorgo – Tara Baugher – Elsa Sanchez

Spanish Translations of Educational Resources



- **COVID-19 Extension Website:** Translation of 14 COVID-19 related articles.
<https://extension.psu.edu/home-page-topics/coronavirus/shopby/spanish>
- **Translation of 12 Commercial Horticulture Production articles**
<https://extension.psu.edu/forage-and-food-crops>
- **Translation and Spanish recording of 10 Victory Gardens Reinvented! Webinar Series.** Extension educators and Master Gardeners providing up-to-date, research-based information on best practices for growing vegetables in containers, raised beds, and in-ground beds.
- **Translation of 9 Master Gardeners' container gardening factsheets.** Series of factsheets for home gardeners to help them grow fruit, vegetables and flowers.